



2018 **PREMIER PRINT** AWARDS

CALL FOR ENTRIES

HONORING EXCELLENCE IN GRAPHIC COMMUNICATIONS



Early-Bird Deadline: April 20, 2018
Entry Deadline: May 18, 2018



Visit www.printing.org/ppa for important dates and entry information.



PRINTING INDUSTRIES OF AMERICA AND ITS AFFILIATES—YOUR NATIONAL AND LOCAL RESOURCE

PIA, with local affiliated associations, delivers services and products that enhance the knowledge, growth, and profitability of members through advocacy, research, education, and networking.

2018 PREMIER PRINT AWARDS PARTNERS & SPONSOR

PREMIER PARTNERS



PRINCIPAL PARTNERS

SPONSOR

Are you ready for your print close up? Take a curtain call in the spotlight. The Premier Print Awards—the Oscars of the graphic arts industry—are within your grasp.

The 2018 award competition can be your showcase. Share your print success story on both a domestic and international stage. Build your brand and team recognition. Create the ideal business partnership and ensure client growth and profitability. Show off your print arsenal, either in offset or the digital realm.

Companies of all sizes are welcome to compete. **112 category opportunities** are available in which to earn a Certificate of Merit, an Award of Recognition, or the ultimate symbol of print excellence: the Benny, appropriately named in tribute to Benjamin Franklin, the iconic figure of the printing industry.

All entry details are included, as well as important dates for submission and a tutorial of the entry process. Navigate the categories based on company size and keep in mind that your entry can be judged in multiple categories.

Visit the online entry system at **awards.printing.org**. If there are any questions or if you need additional assistance, contact **Mike Packard** at **800-910-4283 ext. 704** or email **mpackard@printing.org**. To learn more about the Premier Print Awards visit **www.printing.org/ppa**.

Your print team has been working diligently, focused on building your brand. Use the Premier Print Awards competition as the ultimate marketing tool. Have a voice in the graphic industry and make a visual statement. Get ready for your close-up!



Sincerely,

A handwritten signature in black ink that reads "Michael G. Klyn". The signature is written in a cursive, flowing style.

Michael Klyn
Peake Delancey (Retired)
Chair, Premier Print Awards Committee

IMPORTANT DATES

2018 PREMIER PRINT AWARDS

Early February 2018

Premier Print Award Webpage

See all 2018 competition information.

www.printing.org/ppa

Late February 2018

Premier Print Award Entry System Opens

Start submitting your entries!

awards.printing.org

April 20, 2018

Early-Bird Deadline

Submit your entries to get the discounted rate.

May 18, 2018

Entry Deadline

Don't miss the fierce competition.

Early June 2018

2018 PPA Judging

The moment of truth for all entrants.

Late June 2018

Winners and Non-winners Notified

All winners and non-winners will be notified via phone, email, and mail.

Announcement of Benny Winners

All Benny winners will be announced to the media via press release and posted to the website.

www.printing.org/ppa

Late June 2018 *cont.*

Winner Kits Mailed

Recipients begin to receive winner's kits.

July 14, 2018

Deadline for Proofs

Return all award proofs to Mike Packard at mpackard@printing.org.

August 10, 2018

Deadline for Ads

Include your company ad in the 2018 Premier Print Awards Supplement. Contact Mike Packard for pricing information at mpackard@printing.org.

September 14, 2018

Gala R.S.V.P.

The R.S.V.P. due date for those planning to attend the **2018 Premier Print Awards Gala** featuring the InterTech™ Technology Awards. www.printing.org/gala.

September 30, 2018

2018 Premier Print Awards Gala featuring the InterTech™ Technology Awards

Your time to shine!

Accept your Benny statuette in front of an impressive audience of the best industry printers.

THE AWARDS

The Premier Print Awards judges bestow three different types of awards during the competition to honor winning printed pieces. All submissions are equally eligible for the prestigious honor, but the judges will only award pieces they feel represent the highest level of quality and craftsmanship. We establish no set number of awards to bestow in each category, and the judges may grant multiple awards in each category.

Best of Category *(The Benny)*

The most outstanding pieces in a category receive a Benny.

To win, an entry must be flawless. Given this high standard, the judges do not always award a Benny in every category but should they find more than one entry worthy of the criteria, they could grant more than one Benny.

Winners of the Best of Category receive the “Benny”—a bronze statuette of Benjamin Franklin. In addition, Printing Industries of America will:

- Announce the Benny winners to the trade press
- Publish the list on Printing Industries of America’s website
- Feature the Benny recipients in the Premier Print Awards Supplement

We present the Best of Category winners with their Benny statuette at the **Premier Print Awards Gala featuring the InterTech™ Technology Awards**, held in Chicago IL, in conjunction with PRINT18, Sunday, September 30, 2018. Attendees of this event can also view a display of the Benny-winning pieces and network with recipients of the InterTech Technology Awards.



AWARD OF RECOGNITION

Finalists for the top honors in each category secure an Award of Recognition and receive the following:

- A personalized plaque
- A listing by state on our website
- A listing in the *Premier Print Awards Supplement*
- A toolkit to help promote the win to customers and prospects

CERTIFICATE OF MERIT

Many of the entries in the Premier Print Awards deserve recognition for the quality of their work. To honor those who have achieved an extremely high level of quality in printing and design, the judges bestow a Certificate of Merit.

Certificate of Merit winners receive:

- A personalized certificate, which may be upgraded to a plaque or a framed certificate
- A listing by state on our website
- A listing in the *Premier Print Awards Supplement*
- A toolkit to help promote the win to customers and prospects



AWARD CATEGORIES

2018 PREMIER PRINT AWARDS

Presentation Folders/ Portfolios and Binders

This includes presentation folders/portfolios with pockets and loose-leaf binders. Entries submitted with inserts will be judged as a unit.

A-1 Presentation Folders/Portfolios (1, 2, or 3 colors)

A-2 Presentation Folders/Portfolios (4 or more colors)

A-3 Binders (Loose-leaf)

- Cut-flush, turned-edge casebound
- Binders with inserts will be judged by the quality of the entire package, including both binder and inserts. Stand-alone binders that wish to be judged on specific components, such as a trapped pre-printed insert, should provide a description of the production process.

Brochures, Broadsides, Booklets, and Flyers

B-1 Brochures and Broadsides, *Small*

- Piece that is folded from a sheet 11x17-in. or smaller and is not stapled or bound.

B-2 Brochures and Broadsides, *Large*

- Piece that is folded from a sheet larger than 11x17-in. and is not stapled or bound.

B-3 Booklets (1, 2, or 3 colors)

- 72 pages or fewer, bound (saddle stitched, perfect, Wire-O, not case bound).

B-4 Booklets (4 or more colors, printers with 20 employees or less)

- 72 pages or less, bound (saddle stitched, perfect, Wire-O, not case bound).

B-5 Booklets (4 or more colors, printers with 21–100 employees)

- 72 pages or less, bound (saddle stitched, perfect, Wire-O, not case bound).

B-6 Booklets (4 or more colors, printers with more than 101 employees)

- 72 pages or less, bound (saddle stitched, perfect, Wire-O, not case bound).

B-7 Booklets (4 or more colors, creative companies, agencies)

- 72 pages or less, bound (saddle stitched, perfect, Wire-O, not case bound).

B-8 Flyers (1, 2, or 3 colors)

- Flyers are a single, flat sheet printed one or two sides.

B-9 Flyers (4 or more colors)

- Flyers are a single, flat sheet printed one or two sides.

B-10 Booklet or Brochure Series

- A series consists of two or more booklets, brochures, or a combination of the two, of any size, bound or not, related by content or intended audience.

Catalogs

C-1 Product/Service Catalogs (1, 2, or 3 colors)

- Catalogs for consumer, business, specialized markets, art exhibits, museums, schools, colleges, universities, or service-providing commercial firms.

C-2 Product Catalogs (4 or more colors, printers with 20 employees or less)

- Catalogs for consumer, business, and specialized markets.

C-3 Product Catalogs (4 or more colors, printers with 21–100 employees)

- Catalogs for consumer, business, and specialized markets.

C-4 Product Catalogs (4 or more colors, printers with more than 101 employees)

- Catalogs for consumer, business, and specialized markets.

C-5 Product Catalogs (4 or more colors, creative companies/agencies)

- Catalogs for consumer, business, and specialized markets.

C-6 Service Catalogs (4 or more colors, printers with 20 employees or less)

- Specifically for art exhibits, museums, schools, colleges, universities, as well as service-providing commercial firms.

C-7 Service Catalogs (4 or more colors, printers with 21–100 employees)

- Specifically for art exhibits, museums, schools, colleges, universities, as well as service-providing commercial firms.

C-8 Service Catalogs (4 or more colors, printers with more than 101 employees)

- Specifically for art exhibits, museums, schools, colleges, universities, as well as service-providing commercial firms.

C-9 Service Catalogs (4 or more colors, creative companies/agencies)

- Specifically for art exhibits, museums, schools, colleges, universities, as well as service-providing commercial firms.

C-10 Product/Service Catalogs (Cover—sheetfed; Interior—web)

- Catalogs for consumer, business, specialized markets, art exhibits, museums, schools, colleges, universities, or service-providing commercial firms.

Books, Book Jackets, and Diaries

D-1 Juvenile Books

- Does not include school textbooks.

D-2 Hard-Cover Trade Books, Journals, and Other Books

- Scientific, professional, fiction, or non-fiction; hard-cover only.

D-3 Soft-Cover Books

D-4 School Textbooks

- Elementary through college.

D-5 School Yearbooks

D-6 Book Jackets

- Please submit jacket with book for presentation purposes. Only the book jacket will be judged.

D-7 Novelty Books

- That which is new and unusual.

D-8 Diaries and Desk Calendars

D-9 Art Books (1, 2, or 3 colors)

- “Coffee-table” books devoted to the reproduction of art, photography, or artistic collections only.

D-10 Art Books (4 or more colors)

- “Coffee-table” books devoted to the reproduction of art, photography, or artistic collections only.

D-11 Cookbooks

- Books that are devoted to culinary topics and food preparation.

Magazines and Magazine Inserts

E-1 Fashion/Popular Culture Magazines (printers with 250 employees or less)

- Magazines focused on fashion, health, and popular culture.

AWARD CATEGORIES

2018 PREMIER PRINT AWARDS

E-2 Fashion/Popular Culture Magazines (printers with more than 250 employees)

- Magazines focused on fashion, health, and popular culture.

E-3 Architectural/Art/Travel/Other Magazines (printers with 250 employees or less)

E-4 Architectural/Art/Travel/Other Magazines (printers with more than 250 employees)

E-5 Magazines (Cover—sheetfed; Interior—web)

E-6 Magazine Inserts

E-7 Magazine Series

- Entry must consist of multiple issues of the same magazine title during a one-year period. Work will be judged on consistency of printing and design in the series. At least three different issues must be submitted in order to be eligible for judging.

Internal Communication Pieces

Publications produced exclusively for the internal communication needs of a single company or organization.

F-1 Internal Communication Pieces (1, 2, or 3 colors)

F-2 Internal Communication Pieces (4 or more colors)

Newsletters

G-1 Newsletters (For-Profit Organizations)

G-2 Newsletters (Association/Non-Profit Organizations)

Business and Annual Reports

H-1 Business and Annual Reports (1, 2, or 3 colors)

H-2 Business and Annual Reports (4 or more colors, printers with 20 employees or less)

H-3 Business and Annual Reports (4 or more colors, printers with 21–100 employees)

H-4 Business and Annual Reports (4 or more colors, printers with more than 101 employees)

H-5 Business and Annual Reports (4 or more colors, creative companies/agencies)

Point-of-Purchase Materials

I-1 Point-of-Purchase Materials, Large

- Includes any large in-store promotional materials such as floor displays or large hanging displays.

I-2 Point-of-Purchase Materials, Small

- Includes any in-store promotional materials such as take-ones, counter cards, shelf displays, etc.

Posters, Art Prints, and Other Art Reproductions

Entries must be the actual poster or print; do not send photographs or slides. If possible, please ship entries flat.

J-1 Posters

- Wall posters, truck or window posters, car cards, or calendar posters intended for use as promotion or decoration.

J-2 Art Prints

- Reproductions of fine art intended for use as decoration, no books or brochures, see D9 or D10.

Cards

K-1 Cards

- Christmas cards, greeting cards, postcards, and blank notes.

Invitations and Programs

L-1 Invitations (1, 2, or 3 colors)

L-2 Invitations (4 or more colors)

L-3 Programs (1, 2, or 3 colors)

L-4 Programs (4 or more colors)

Calendars

M-1 Calendars

- Calendars designed to be posters may be entered in both category M (Calendars) and category J (Posters). Desk calendars should be entered in category D-8.

Digital Printing

Piece produced using a toner-based or inkjet production process.

N-1 Digital Printing—Brochures and Booklets

- 72 pages or less, bound (saddle stitched, perfect, Wire-O, not case bound).

N-2 Digital Printing—Juvenile Books

- Does not include textbooks.

N-3 Digital Printing—Novelty Books

- That which is new and unusual.

N-4 Digital Printing—Cookbooks

- Books that are devoted to culinary topics and food preparation.

N-5 Digital Printing—Packaging

- High quality packaging on a variety of formats and materials on digital presses.

N-6 Customized/Personalized/Variable-Data Digital Printing

- Personalized or customized product. (Piece may be a “shell,” produced in quantity using offset lithography or other print process).
- Entries must include at least two different pieces from the run and a brief description (a sentence or two) of the project, the system, and technique used to produce the entry.

Entries submitted without an accompanying description will be disqualified.

N-7 Campaign

- **Entry must include multiple pieces** produced for a single purpose or promotion. Some pieces of the promotional package must include pieces that are customized/personalized, using any of the above technologies/processes; some of the pieces may have been produced by another process. Entry must include a paragraph or brief description of the project and the processes used to produce the entry. **Entries submitted without an accompanying description will be disqualified.**

(Example of required description:

A 1:1 promotion that includes multiple pieces in the outbound package—personalized letter, personalized brochure, a bounce-back card, and envelope—plus a poster that every respondent receives. The poster and bounce-back card may have been produced digitally, or not; the envelope is produced using litho. All are part of the promotional campaign.)

AWARD CATEGORIES

2018 PREMIER PRINT AWARDS

Postpress and Finishing Techniques

O-1 Foil Stamping

O-2 Embossing/Debossing

O-3 Diecuts and Pop-Ups

O-4 Specialty Inks or Coatings, Fragrances, or "Invisible" Printing Inks

- **Entry must provide a description of the technique.**

O-5 Folding

- Any piece which demonstrates the following characteristics: squareness, lineup consistency, lack of cracking and wrinkles, gussets, smudging, marking, and scuffing. Examples of entries—gatefolds, miniature folding, map folding, special, unique, or difficult folds.

O-6 Binding

- Includes adhesive binding (perfect binding, notch binding, Smythe-sewn glued covers, side wire stitched glued-on covers), case binding (pages are arranged in signatures, sewn together and hard covers are attached), and mechanical binding (single or double wire, Plasticcoil and plastic binding).

O-7 Other Special Finishing Techniques

- Includes stitching, gluing, hand work, or any other finishing technique not covered in the categories above.
- **Entry must provide a description of the technique.**

Alternative Printing Methods

P-1 Hi-Fidelity Printing

- Print using more than 4 colors in halftone areas to enhance images and graphics.

P-2 Stochastic Printing

Directories and Source Books

Q-1 Directories and Source Books

- Publications listing names, addresses, etc., of individuals or companies.

Stationery and Office Materials

Individual pieces of your entry should be placed into separate envelopes.

R-1 Letterhead

R-2 Business Cards

R-3 Envelopes

Includes all sizes of envelopes.

R-4 Stationery Packages (1, 2, or 3 colors)

- Includes letterhead, envelopes, and business cards.

R-5 Stationery Packages (4 or more colors)

- Includes letterhead, envelopes, and business cards.

Environmentally Sound

S-1 Environmentally Sound

- Entries must use at least two of the following:
 - Recycled papers
 - Soy or vegetable-based inks
 - Direct-to-plate
 - Aqueous coating, energy-curable inks and coatings
 - Other environmentally sound products not mentioned above
- Submit an entry and a paragraph describing the materials and processes employed. **Entries submitted without an accompanying description will be disqualified.**

Packaging/Labels

T-1 Cartons, Containers, Boxes, and Totes

- Includes single cartons and containers or an integrated series. Integrated series should be entered as a single unit with one entry fee.

T-2 Media Packaging

- Record covers, DVDs, Blu-Ray discs, video games.

T-3 Labels and Wraps— *Cut and stack, sheetfed*

- Includes single labels and wraps or an integrated series. It is strongly recommended that the entry be submitted adhered to the actual product. Integrated series should be entered as a single unit with one entry fee.

T-4 Labels and Wraps— *Rolled products/pressure-sensitive*

- Includes single labels and wraps or an integrated series. It is strongly recommended that the entry be submitted adhered to the actual product. Integrated series should be entered as a single unit with one entry fee.

T-5 Flexographic Printing

- Includes narrow-web labels and wraps, rolled products, pressure-sensitive, wide-web process, and wide-web line.

Print/Graphic Arts Self-Promotion

Entries may include more than one item if the material was mailed as a single unit or was part of a campaign. If the entry includes more than one item, please submit the entry in an envelope.

U-1 Print/Graphic Arts Self-Promotion (Printers with 20 employees or less)

U-2 Print/Graphic Arts Self-Promotion (Printers with 21–100 employees)

U-3 Print/Graphic Arts Self-Promotion (Printers with more than 101 employees)

U-4 Print/Graphic Arts Self-Promotion (Prepress companies, finishing, advertising, and other graphic arts firms)

U-5 Print/Graphic Arts Self-Promotion (Associations/Non-Profit Organizations)

Web Press Printing

V-1 Web Press Printing (Coated Paper)

V-2 Web Press Printing (Uncoated Paper)

Marketing/Promotional Materials

Entries in categories W-1 through W-5 must include more than one piece. Entrant should have printed substantially all parts of the finished package. Individual pieces of your entry should be placed into an envelope.

W-1 Promotional Campaigns, Business-to-Business

- A coordinated effort to promote a business, product, or service that may or may not use mail as a means of distribution.

W-2 Promotional Campaigns, Consumer

- A coordinated effort to promote a business, product, or service that may or may not use mail as a means of distribution.

W-3 Direct Mail Campaigns, Business-to-Business

- Uses mail as its exclusive means of distribution; objective is to promote to another business.

W-4 Direct Mail Campaigns, Consumer

- Uses mail as its exclusive means of distribution; objective is to entice the consumer to purchase.

W-5 Media Kits

- A single package of promotional or informational materials packed into a folder or carrier for distribution.

AWARD CATEGORIES

2018 PREMIER PRINT AWARDS

W-6 Single Promotional Self-Mailer

W-7 Cross-Media Promotion

- Entries in Cross-Media Promotion must show a combination of involvement in at least three areas of a broad spectrum of creative services. Campaign must include print plus any combination of collateral, website, information architecture, interior or exterior design, construction, programming, video production, photography, Flash marketing presentations, and/or Online Marketing Campaigns ("OMC"). Entries are judged on overall quality and consistency in cross-media compliance and identification. **Entries submitted without an accompanying description will be disqualified.**

Specialty Printing

X-1 Large-Format Printing

- Materials in one or more colors with at least one dimension measuring in excess of 60 inches. Submit with a paragraph describing the production process used. If possible, please ship entries in a manner that does not compromise the piece (if the item is too large to ship flat, roll and package accordingly; folding often damages the piece so that judges do not have an accurate sense of the piece). **Entries submitted without an accompanying description will be disqualified.**

X-2 Decorative Printing

- Wallpaper, wrapping paper.

X-3 Fabric/Textile Printing

- Metal decorating, printing on textiles, fabrics, or vinyl.

X-4 3D Printing

- Piece should be produced on a 3D printer.

X-5 Functional Printing

- Ability of a printed substrate to perform a function. Examples: bottle caps, printed electronics and RFID, highway signs, measuring tape, circuit boards.

X-6 Industrial Printing

- Using print technologies within the process of manufacturing, referring to a procedure whereby ink or another substance is printed onto a product for a functional purpose. Examples include metal decorating, printing on textiles, fabrics, or vinyl.

X-7 Miscellaneous Specialties—Other

- Materials that do not fit the criteria for any other category. Examples: banners, menus, matchbooks, record covers, maps, playing cards, decals, metal decorating, printing on textiles, fabrics, or vinyls, holograms, DVDs, Blu-Ray Discs, and silk-screened items. Submit entry and a paragraph describing materials and processes employed. **Entries submitted without an accompanying description will be disqualified.**

Special Innovation Awards

Entries in this category must be submitted with a statement—at least 50–500 words—as to why the piece is innovative. Examples include new, expanded, or unique use of technology or an innovative mix of existing technologies. Your entry and the accompanying statement should be placed into an envelope. **Entries submitted without accompanying description will be disqualified.**

Y-1 Special Innovation Awards—Printing

Y-2 Special Innovation Awards—Other

Students

Open to any student or student group in high school, adult school, vocational school, or college and involved in the creation or production of print communications. In-plant university press operations not run by students are ineligible for this category. Please note: there are special divisions for high school and post-secondary students.

Z-1 High School Students

Z-2 Post-Secondary Students

They Said It Couldn't Be Done

This category is for printers who exceed limitations and expectations when tackling the numerous challenges faced on the toughest jobs. Entries must include a copy of the finished piece, and a paragraph describing the challenges of the job and how they were overcome. **Entries not containing all required elements will be disqualified.**

S-A They Said It Couldn't Be Done



SUBMIT YOUR ENTRIES

2018 PREMIER PRINT AWARDS

We have streamlined the entry process for the 2018 Premier Print Awards competition. Follow the steps below to enter your pieces in the competition.

1 CHOOSE YOUR FINEST WORK

Determine which pieces you want to submit based on the work you have produced since May 1, 2017. The pieces you submit should be free of obvious imperfections.

Note: *All entries become the property of the Premier Print Awards and are not returnable. Entry constitutes approval for promotional use by the Premier Print Awards.*

2 DETERMINE THE CATEGORY FOR YOUR PIECE

To help identify an appropriate category, consider the following information about your piece:

- The equipment used to produce the piece
- The type of process used
- How the piece is used
- The number of colors—count the number of ink colors, including varnish; do not count the paper, substrate, or foil.
- Your company size
- Tell us about your piece. Include information that could be helpful during the judging process.

Remember, you can enter a piece in more than one category! To enter a piece in multiple categories, you must submit a sample and entry form for each category.

3 COMPLETE THE ONLINE ENTRY FORM AT AWARDS.PRINTING.ORG.

Visit our awards site at awards.printing.org to complete your online entry form. Whether you are a first-time entrant or if you have participated in the Premier Print Awards previously, begin entering this year by creating a new company profile. The information in the system is what we use to contact you if you win; therefore, it is vital that this is kept up-to-date.

Additional information to keep in mind when submitting your entries:

- For each entry that is submitted, you must complete all fields in the online entry system. Print out your packing slip and submit it with each piece.
- If your piece wins an award, the entering company name and entry title that you submit will be the listed award-winner to the media, Printing Industries' website, and on the actual award.
Changes to the company name and entry title will incur a nominal fee.
- **Please confirm that your contact information is accurate in the database.**

4 SEND IN YOUR ENTRY*

Mail or ship your entry, including payment to:

Premier Print Awards
301 Brush Creek Road
Warrendale, PA 15086
USA

***Note: Only one sample per entry is needed per category.**

Q QUESTIONS?

**Call Mike Packard at 1-800-910-4283 Ext. 704
or email mpackard@printing.org.**

DEADLINE FOR ENTRIES:

Early-bird deadline:

APRIL 20, 2018

Entry deadline:

MAY 18, 2018

SUBMIT YOUR ENTRIES

2018 PREMIER PRINT AWARDS

Both ID Tags must be filled out

Category code (letter & number): _____

Title of entry: _____

Category name: _____

Press type: _____

Inks: _____

Substrate: _____

Category code (letter & number): _____

Title of entry: _____

Category name: _____

Press type: _____

Inks: _____

Substrate: _____

For Office Use Only

For Office Use Only

Company Information

Company Name _____

Premier Print contact _____

Address 1 _____

Address 2 _____

City _____

State _____

ZIP _____

Country _____

Phone _____

Fax _____

Email _____

Printing Industries of America Member ID# _____

** Provide your email and you will receive confirmation of entry receipt!*

Calculate Entry Fees and Save!

Entries sent by the early-bird deadline, April 20, 2018, qualify for special savings on the entry fee.

Total number of entries _____

Early-Bird Entry Fee Entry Fee

☐ Member:\$87

☐ Member:\$99

☐ Nonmember:\$174

☐ Nonmember:\$198

☐ Student:\$20

☐ Student:\$20

Total:\$ _____

Total:\$ _____

Production Notes

Please provide detailed information for your pieces if they are submitted in one of the following categories:

- ☐ **N-6** Customized/Personalized/Variable-Data Digital Printing
- ☐ **N-7** Campaign
- ☐ **O-4** Specialty Inks or Coatings, Fragrances, or "Invisible" Printing Inks
- ☐ **O-7** Other Special Finishing Techniques
- ☐ **S-1** Environmentally Sound
- ☐ **W-7** Cross-Media Promotion
- ☐ **X-1** Large-Format Printing
- ☐ **X-7** Miscellaneous Specialties—Other
- ☐ **Y-1** Special Innovation Awards—Printing
- ☐ **Y-2** Special Innovation Awards—Other
- ☐ **S-A** They Said It Couldn't Be Done

Questions?

Call Mike Packard at 1-800-910-4283 Ext. 704, 412-259-1704, or email mpackard@printing.org.

Method of Payment

- ☐ Check or Money Order enclosed, payable in U.S. dollars, to Printing Industries of America—Premier Print
- ☐ VISA ☐ MasterCard ☐ American Express

Account Number _____

Expiration date _____

Security Code _____

Name on card _____

Signature _____

Send your entries, with entry forms attached, and payment to:

Printing Industries of America
ATTN: Premier Print Awards
301 Brush Creek Road
Warrendale, PA 15086

<First Name> <Last Name>
<Title>
<Organization>
<Address 1>
<Address 2>
<City>, <ST> <ZIP +4>
<COUNTRY>



2018 PREMIER PRINT AWARDS

CALL FOR ENTRIES

HONORING EXCELLENCE IN GRAPHIC COMMUNICATIONS

Early-Bird Deadline: April 20, 2018
Entry Deadline: May 18, 2018

Visit www.printing.org/ppa for important dates and entry information.