



# OTP helps ODNR's vision come to life



Old Trail Printing's large format printing capabilities helped make ODNR-Division of Wildlife's new indoor archery and shooting range complete with transformative wall to floor graphics.



Old Trail Printing has always understood the importance of staying on the cutting edge of technology in order to meet our customers print marketing needs.



This experiential opportunity allowed consumers to feel as though they were immersed in the woods surrounded by trees and leaves while on the archery range or amidst the rocks and prairie grass on the shooting range.



This project with ODNR allowed us to proudly showcase our newest acquisition in our recently expanded wide format department, the Jeti Tauro – a hybrid wide format UV press that prints vivid, six-color images on a variety of substrates with great speed and efficiency.



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**Old Trail Printing is the solution!**

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