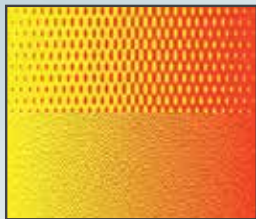


New Categories have been added for 2016:

Alternative Printing Methods

including Hi-Fidelity and Stochastic printing.



Cross Media Promotions

including print plus another media type such as websites, interior/exterior design, video and photography.



Large Format Printing

has been expanded to allow one-off pieces to be entered via photograph with a representative sample piece.



Packaging has been expanded to include Folding Cartons, Flexible Packaging and Corrugated subcategories.



Student Graphic Design allows students to compete with judging based on design.

